



## Online & Magazine Order Form

Now distributed online, and throughout Suburban MD and VA

## Great Discounts

when you package online + magazine

### STEP 1: CHOOSE MAGAZINE AD SIZE\*

PREMIUM PAGES	FRONT	BACK
<input type="checkbox"/> Back Cover	NA	\$ 975
<input type="checkbox"/> Inside Covers	\$ 850	\$ 775
<input type="checkbox"/> Exclusive page†	\$ 510	NA
<input type="checkbox"/> Cover Feature	\$ 600	NA
STANDARD SIZES	FRONT	BACK
<input type="checkbox"/> Full page	\$ 750	\$ 515
<input type="checkbox"/> 1/2 page	\$ 430	\$ 350
<input type="checkbox"/> mini 1/2 page	\$ 350	\$ 250
<input type="checkbox"/> 1/4 page	\$ 265	\$ 170
<input type="checkbox"/> 1/6 page	\$ 200	\$ 125
<input type="checkbox"/> 1/8 page	\$ 150	\$ 90

\* Prices are per each edition.

\* Select # of months in steps 3 & 4 for discounts.

Additional Comments:

### STEP 2: CHOOSE MAGAZINE EDITIONS

- Maryland .....   
 Virginia .....

### NEW - STEP 3: MULTIPLE MONTH DISCOUNT

- Run 1 month only – price as listed  
 Run 3 months – 5% off each month  
 Run 6 months – 7% off each month

**BEST VALUE:**  
 Sign up for 12 months and take 10% off each month!

### STEP 4: CHOOSE MONTHS/YEAR

- |                                     |                                    |
|-------------------------------------|------------------------------------|
| <input type="checkbox"/> Jan ____   | <input type="checkbox"/> July ____ |
| <input type="checkbox"/> Feb ____   | <input type="checkbox"/> Aug ____  |
| <input type="checkbox"/> March ____ | <input type="checkbox"/> Sept ____ |
| <input type="checkbox"/> April ____ | <input type="checkbox"/> Oct ____  |
| <input type="checkbox"/> May ____   | <input type="checkbox"/> Nov ____  |
| <input type="checkbox"/> June ____  | <input type="checkbox"/> Dec ____  |

### STEP 5: CHOOSE YOUR DIGITAL PACKAGE

ONLINE OPTIONS	Reg. Rate	Package Rate
<input type="checkbox"/> Post article online	\$85	<b>\$60*</b>
<input type="checkbox"/> Post banner ad online	\$265	<b>\$200*</b>
<input type="checkbox"/> Be Featured	\$550	<b>\$60*</b>
<input type="checkbox"/> Feature Your Practice	\$650	<b>\$70*</b>
<input type="checkbox"/> Video Slideshow	\$395	<b>\$250*</b>

### EMAIL BLASTS

We will include your articles and ad info on a monthly e-newsletter each month. Package price is \$250 per 10,000 emails, up to 100,000:

<input type="checkbox"/> Email Blast	\$600	<b>\$275*</b>
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# of Emails/Month \_\_\_\_\_

### SOCIAL MEDIA

We will post your article to Facebook, Twitter, and LinkedIn each month:

<input type="checkbox"/> Article Post	\$85	<b>\$60*</b>
<input type="checkbox"/> Slideshow Post	\$85	<b>\$60*</b>

### CONTENT AMPLIFICATION

We will write a press release about your article, and that press release will get distributed to 400+ websites:

<input type="checkbox"/> Amp It	\$750	<b>\$550</b>
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\*Prices are per month selected on Step 4.

\*Multi Month Discount also applies for most online options.

### STEP 6: BILLING INFORMATION: (There is a 5% prepayment discount for future months paid with this order.)

Company Name \_\_\_\_\_ Phone \_\_\_\_\_

Contact Person \_\_\_\_\_ Email \_\_\_\_\_ Fax # \_\_\_\_\_

Street \_\_\_\_\_ Suite # \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Bill \_\_\_\_\_ Credit Card: Card #: \_\_\_\_\_ Exp. date \_\_\_\_\_

**ARTICLE SUBMISSION:** Will customer submit an article for the magazine? \_\_Yes, \_\_No. Articles must comply with the article guidelines.

**DELIVER COPIES:** Would you like 10 copies of the magazine delivered to your office each month? \_\_Yes, \_\_No, \_\_\_\_\_Other amount.

**AUTHORIZATION:** Failure to furnish copy, or to approve ad design prior to printing does not relieve me, (the customer), of my obligation to pay for the reserved space, whether the ad runs or not. This order is cancellable in cases defined in YHM Cancellation Policy. Invoices not paid by the due date incur a \$25 late charge for each ad and each edition ordered, and any discounts given are forfeited. Bills left unpaid for 60 days incur an additional \$150 collection fee, legal fees up to 35%, interest at 2% per month, and all collection costs. Disputes arising from this agreement must be in writing and will be governed by the laws of Maryland and adjudicated in court located in Upper Marlboro, MD. For more information, visit www.yourhealthmagazine.net.

**I have received and agree to comply with the Article Submission Guidelines and Ad Submission Guidelines.**

Customer Signature \_\_\_\_\_

Print Customer Name Here \_\_\_\_\_

Date \_\_\_\_\_

ALL ORDERS MUST BE APPROVED BY THE PUBLISHER BEFORE THEY ARE ACCEPTED BY YOURHEALTH MAGAZINE (PUBLISHER'S APPROVAL \_\_\_\_\_)